

SURVEY ON TOURIST ESTABLISHMENTS. APARTMENTS AUGUST 2018

Overnight stays in tourist apartments in the Basque Country increased by 28.7% in August 2018

In hotels, rural accommodation and tourist apartments as a whole, there was a 8.2% increase in overnight stays during August

Overnight stays registered in tourist apartments of the Basque Country in August 2018 stood at 45,031, up 28.7% on those registered in August 2017, according to EUSTAT data.

There was a year-on-year positive trend in overnight stays in the three provinces: in Gipuzkoa they increased by 49.6%, in Álava they grew by 32.0% and in Bizkaia they were up by 12.3%.

Furthermore, there were 11,143 visitors registered in tourist apartments in the Basque Country in August 2018, which was a rise of 14.9%. By province, the number of visitors was up 60.2% in Gipuzkoa and 3.9% in Bizkaia, whereas there was a drop of 20.5% in Álava.

Table 1.- Overnight stays, visitor numbers, average stay and bed occupancy rates in hotel establishments in the Basque Country. August 2018

	Overnight stays		Visitors		Average length	
	08/2018	m/m-12 (%)	08/2018	m/m-12 (%)	08/2018	08/2017
BASQUE COUNTRY	45.031	28,7	11.143	14,9	4,04	3,61
State	31.512	27,4	6.903	12,5	4,57	4,03
Foreigners	13.518	31,9	4.241	18,9	3,19	2,87
ARABA/ÁLAVA	9.977	32,0	1.215	-20,5	8,21	4,95
State	8.804	36,2	914	-17,1	9,63	5,86
Extranjeros	1.173	7,3	300	-29,3	3,91	2,58
BIZKAIA	17.960	12,3	5.850	3,9	3,07	2,84
State	11.768	16,1	3.755	9,0	3,13	2,94
Foreigners	6.192	5,7	2.096	-4,1	2,95	2,68
GIPUZKOA	17.094	49,6	4.079	60,2	4,19	4,49
State	10.941	34,6	2.234	40,5	4,90	5,11
Foreigners	6.153	86,6	1.845	93,0	3,34	3,45

Source: Eustat. Survey on tourist establishments

This August the average length of stay was 4.04 days, above the average length of stay of 3.61 days registered in August 2017. There were increases in Álava, up from 4.95 days last year to 8.21 days in August 2018, and Bizkaia, up from 2.84 days to 3.07 days. However, in Gipuzkoa the average length of stay was down from 4.49 days in August 2017 to 4.19 days in August 2018.

Tourist balance for August 2018

In hotels, rural accommodation and apartments as a whole, there were 388,888 visitors in August 2018, which was an increase of 6.3% on the same month of the previous year. 46.5% of the total number of visitors to the Basque Country was concentrated in Bizkaia, and total visitor numbers rose by 6.2%. In Gipuzkoa, which accumulated 38.8% of visitors to the Basque Country, there was an increase of 9.2% and in Álava, with 14.7% of visitors, there was a fall of 0.2%.

Overnight stays in the total number of tourist establishments were up by 8.2%, with increases in all three provinces: 9.2% in Gipuzkoa, 8.2% in Bizkaia and 5.2% in Álava.

Table 2.- Overnight stays, visitor numbers, average stay and occupancy rates in rural accommodation in the Basque Country. August 2018

	Overnight stays		Visitors	
	08/2018	m/m-12 (%)	08/2018	m/m-12 (%)
BASQUE COUNTRY	905.111	8,2	388.888	6,3
Araba/Álava	123.972	5,2	57.229	-0,2
Bizkaia	406.947	8,2	180.794	6,2
Gipuzkoa	374.192	9,2	150.866	9,2

Source: Eustat. Survey on tourist establishments

For further information:

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