

Computing activities employed 13,000 people in 2012 and represented 1.25 billion euros in turnover in the Basque Country

Ancillary transport services turned over 2.778 billion euros and employed more than 10,500 people

The turnover of Computing activities in the Basque Country was nearly 1.25 billion euros and employed 13,000 people in 2012, according to data prepared by EUSTAT. This turnover was distributed by province as follows: Bizkaia contributed 67.8% of the total, Álava 16.2% and Gipuzkoa 16.0%.

Ancillary transport services, that include port, airport and other merchandise-related activities, turned over 2.778 billion euros in 2012. Bizkaia represented 56.2% of the turnover figure in this sector, followed by Gipuzkoa with 32.3% and Álava with 11.5%. This branch employed a total of 10,593 people, with a sales per person ratio of 262,228 euros.

Table 1. Main variables of sundry services¹ by branch of activity. 2012

	People employed	Turnover figure	Supplyings	Exterior services	GVA at factor costs	Expenditures on personnel
Support activities for transportation	10.593	2.777.783	1.354.639	628.049	964.397	492.354
Postal and courier activities	4.308	201.434	46.939	48.008	113.408	96.142
Publishing activities	2.114	299.087	61.494	123.104	144.171	90.513
Audiovisual, films, radio and TV	3.390	245.190	113.126	116.085	179.602	134.736
Informatika	12.992	1.242.952	362.626	271.584	676.183	544.070
Financial auxiliaries	4.391	335.854	21.868	88.680	238.791	129.691
Real estate activities	5.186	677.368	164.851	174.745	507.469	141.429
Cultural activities	6.002	588.688	174.595	180.362	308.554	174.792
Sports activities and amusement activities	7.343	527.481	73.252	193.866	368.470	286.358
Repair of Computers and Other Items	2.540	146.827	46.749	25.069	75.367	54.399
Other personal service activities	12.688	450.661	92.188	107.445	259.977	177.114

Source: Eustat. Statistics for Services

Real Estate Activities, for their part, employed 5,186 people, with an average turnover of 130,615 euros per person. The distribution of turnover by province was 65.3% in Bizkaia, 24.4% in Gipuzkoa and 10.3% in Álava.

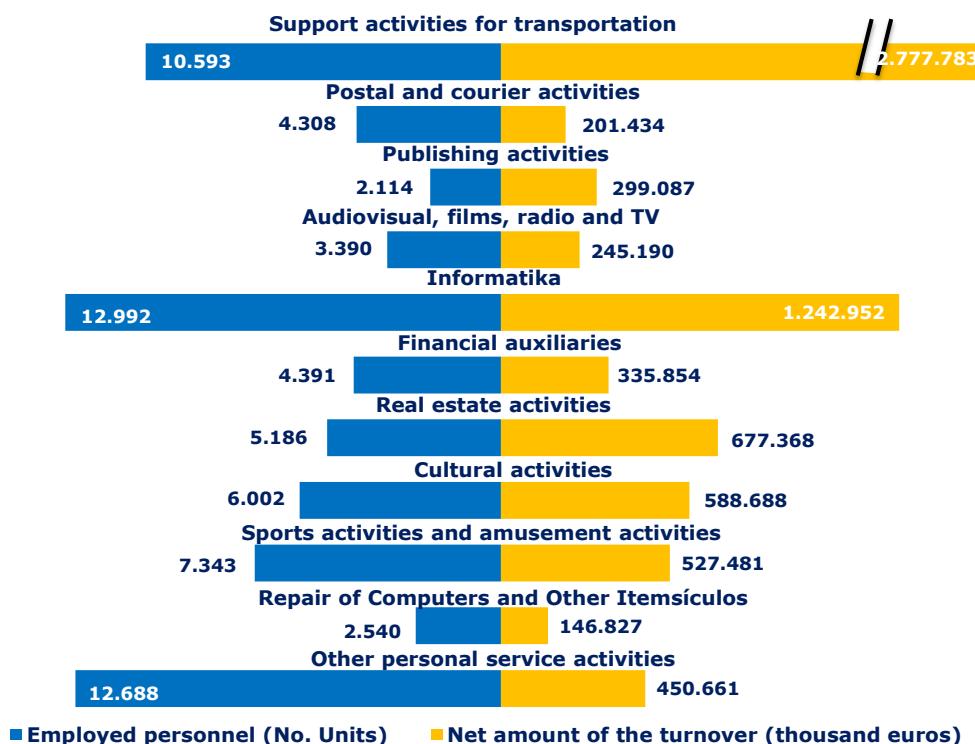
Cultural activities employed 6,002 people, and sport and recreational activities generated 7,343 jobs. Sales per person obtained within these branches reached 98,082 and 71,835 euros respectively. Bizkaia was the province with the greatest sales volume in both sectors: 58.1% in cultural activities and 50.7% in sport and recreational activities. Gipuzkoa and

¹ The sundry services section of the 2012 Services Survey consists of those establishments whose exclusive or main activity, according to CNAE-09, is included in one of the following activity groups: 52, 53, 58, 59, 60, 62, 63, 66, 68, 90, 91, 92, 93, 95 and 96.

Álava turned over 31.3% and 10.6% of cultural activities and 34.2% and 15.1% of sport and recreational activities, respectively.

The branch of other personal services, whose main sub-sector is hairdressers and beauty salons, generated the lowest sales per person ratio of those analysed, at 35,519 euros. On the other hand, it generated a significant level of employment, with 12,688 jobs. More than half of the turnover was obtained in Bizkaia (56.1%), nearly a third in Gipuzkoa (32.7%) and the remaining 11.2% in Álava.

Graph 1. Staff employed and net turnover figure by activity branch in the Basque Country. 2012



The average number of people employed per establishment was 3.4, ranging from averages of 1.5 and 1.7 for those related to Cultural Activities and Financial Auxiliaries, respectively, to 9.1 for those related to Ancillary Transport Activities. Establishments repairing computers and other items employed an average of 2.0 people, those related to cultural Activities, 2.9, Audiovisual, Cinema, Radio and Television Establishments, 4.9, and those related to Sport and Recreational Activities, 5.6. The remaining Activities employed more than six people on average (Editing 6.0, Postal and Courier Activities 6.3, and Computing 7.9).

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