

SURVEY ON TOURIST ESTABLISHMENTS (EETR) APRIL 2013

## **The number of visitors was down by 14.1% and overnight stays decreased by 18.5% in April 2013**

***The balance for the first quarter of 2013 compared to 2012 registered decreases of 5.7% in the number of visitors and 6.9% in overnight stays***

There were 168,115 visitors registered in the hotel establishments of the Basque Country in April 2013, 27,564 down on the same month of the previous year, which was a decrease of 14.1%, according to Eustat data. The number of visitors fell by 7.8% in Gipuzkoa, 15.7% in Bizkaia and by 23.5% in Álava compared to the same month of 2012.

The number of visitors from within Spain fell by 20.2% compared to April 2012, whilst the number of foreign visitors was down slightly (-1.1%). Visitors from Spain reduced their presence in the three provinces: in Gipuzkoa they were down by 18.1%, in Bizkaia they were down by 18.4% and in Álava there was a decrease of 29.3%. The number of overseas visitors increased by 12.2% in Bizkaia, but in Álava and Gipuzkoa they were down by 1.9% and 10.5%, respectively.

Registered overnight stays in April 2013 stood at 305,138, which was 18.5% down on the same month of the previous year, that is, there were 69,143 fewer overnight stays. Overnight stays had a year-on-year negative evolution in the three provinces; in Gipuzkoa they were down by 11.9%, in Bizkaia there was a drop of 20.1% and in Álava the fall experienced was 28.7%, compared to April 2012.

The average length of stay decreased compared to April 2012: it dropped from 1.91 days to 1.82 this April for the Basque Country. In Álava it was down by 6.2%, standing at 1.80 days, whilst in Bizkaia and Gipuzkoa it decreased by 4.7% in both cases, standing at 1.81 and 1.83 days, respectively.

The bed occupancy rate was down by 8.8 percentage points for the Basque Country overall, going from an occupancy rate of 47.19% in April 2012 to 38.36% in the same month of this year. The greatest decrease was in Álava, where it went from 43.09% to 31.94%, 11.2 percentage points down; In Gipuzkoa there was a drop of 8.7 points, going from 48.58% in April 2012 to 39.92% this April, whilst Bizkaia registered an occupancy rate of 39.37% for this April against 47.64% registered the previous year, a downturn of 8.2 percentage points.

**In the accumulated first four months of the year** there were 583,183 visitors to the hotel establishments in the Basque Country, which was a drop of 5.7% on the same period of 2012. The number of overnight stays stood at 1,048,901, which was a drop of 6.9% with regards to the first four months of the previous year. The average stay posted a downturn of 1.2%, going from 1.82 days in the first quarter of 2012 to 1.80 days in the first quarter of 2013. The bed occupancy rate registered a drop of 7.0%, going from 36.87% occupancy in the first four months of 2012 to 34.28% for the same period of 2013.

**Rural tourism: Visitors were down by 39.4% and overnight stays fell by 48.4%**

The number of visitors to rural tourism establishments in the Basque Country totalled 11,448 in April, which was 39.4% down with respect to the same month of the previous year, dropping by 52.0% in Álava, 35.5% in Gipuzkoa and 32.7% in Bizkaia. There was a 43.5% overall drop in visitors from within Spain to the Basque Country: they were down 53.7% in Bizkaia, 41.2% in Gipuzkoa and 36.8% in Álava. Foreign visitors increased their numbers by 20.4% in the Basque Country as a whole, with high percentage increases in Álava and Gipuzkoa and a sharp drop in Bizkaia.

There were 15,728 overnight stays in rural tourism establishments of the Basque Country in April, which was 48.4% down on the same month of the previous year, with significantly negative year-on-year rates in the three provinces.

The average length of stay per visitor decreased with respect to April 2012, dropping from 2.53 days a year ago to 2.16 days this April.

The bed occupancy rate fell from 24.69% to 13.07%, due to the downturns registered in the three provinces:

**During the first four months of 2013** there were a total of 24,997 visitors registered in the rural tourism establishments of the Basque Country, which was a 19.0% decrease on the first four-month period of 2012.

The number of overnight stays in the period from January-April 2013 stood at 58,386, down 16.4% on the same period of the previous year.

**Methodological note:** When assessing the year-on-year performance of April 2013, it must be taken into account that Easter fell on the last week of March this year, and the previous year it was in the first week of April.

**Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results**

	BASQUE COUNTRY						ARABA / ÁLAVA						BIZKAIA						GIPUZKOA					
	04 2013	(%)	04 2012	(%)	Δ %		04 2013	(%)	04 2012	(%)	Δ %		04 2013	(%)	04 2012	(%)	Δ %		04 2013	(%)	04 2012	(%)	Δ %	
<b>HOTEL ESTABLISHMENTS</b>																								
<b>Overnight stays</b>	305.138	100	374.281	100	-18,5		41.476	100	58.152	100	-28,7		145.689	100	182.285	100	-20,1		117.973	100	133.844	100	-11,9	
National	189.313	62	256.287	68	-26,1		29.638	71	45.850	79	-35,4		89.315	61	118.841	65	-24,8		70.360	60	91.596	68	-23,2	
Foreigners	115.825	38	117.994	32	-1,8		11.838	29	12.302	21	-3,8		56.374	39	63.444	35	-11,1		47.613	40	42.248	32	12,7	
Capital	192.569	63	242.369	65	-20,5		30.798	74	44.095	76	-30,2		96.498	66	122.164	67	-21,0		65.273	55	76.110	57	-14,2	
Coast	31.483	10	42.352	11	-25,7		-	-	-	-	-		7.746	5	13.229	7	-41,4		23.737	20	29.123	22	-18,5	
Inland	81.086	27	89.560	24	-9,5		10.678	26	14.057	24	-24,0		41.445	28	46.892	26	-11,6		28.963	25	28.611	21	1,2	
<b>Entry of travellers</b>	168.115	100	195.679	100	-14,1		23.103	100	30.210	100	-23,5		80.697	100	95.706	100	-15,7		64.315	100	69.763	100	-7,8	
National	105.981	63	132.859	68	-20,2		16.881	73	23.865	79	-29,3		51.326	64	62.879	66	-18,4		37.774	59	46.115	66	-18,1	
Foreigners	62.134	37	62.820	32	-1,1		6.222	27	6.345	21	-1,9		29.371	36	32.827	34	-10,5		26.541	41	23.648	34	12,2	
Capital	104.415	62	122.596	63	-14,8		16.038	69	21.679	72	-26,0		53.112	66	61.100	64	-13,1		35.265	55	39.817	57	-11,4	
Coast	16.273	10	21.077	11	-22,8		-	-	-	-	-		4.810	6	7.308	8	-34,2		11.463	18	13.769	20	-16,7	
Inland	47.427	28	52.006	27	-8,8		7.065	31	8.531	28	-17,2		22.775	28	27.298	29	-16,6		17.587	27	16.177	23	8,7	
<b>Average stay</b>	1,82		1,91		-4,7		1,80		1,92		-6,2		1,81		1,90		-4,7		1,83		1,92		-4,7	
<b>Occupancy level by places</b>	38,36		47,19		-18,7		31,94		43,09		-25,9		39,37		47,64		-17,4		39,92		48,58		-17,8	
Capital	44,22		54,52		-18,9		34,29		45,75		-25,0		47,05		56,14		-16,2		46,43		58,28		-20,3	
Coast	35,95		47,45		-24,2		-		-		-		21,39		35,39		-39,6		46,22		56,15		-17,7	
Inland	29,76		34,54		-13,8		26,66		36,44		-26,8		32,19		36,74		-12,4		27,95		30,74		-9,1	
<b>Occupancy level by rooms</b>	48,68		54,61		-10,9		41,56		51,34		-19,0		51,84		55,74		-7,0		47,81		54,57		-12,4	
Capital	57,18		63,66		-10,2		46,74		56,12		-16,7		62,19		66,07		-5,9		56,39		65,10		-13,4	
Coast	40,67		50,92		-20,1		-		-		-		26,62		38,92		-31,6		50,37		58,81		-14,4	
Inland	37,80		40,33		-6,3		30,06		38,19		-21,3		42,29		42,59		-0,7		35,27		38,01		-7,2	
<b>AGRI - TOURISM</b>																								
<b>Overnight stays</b>	15.728	100	30.483	100	-48,4		3.149	100	6.199	100	-49,2		3.449	100	8.101	100	-57,4		9.130	100	16.183	100	-43,6	
National	13.288	84	28.516	94	-53,4		2.742	87	6.031	97	-54,5		2.899	84	7.267	90	-60,1		7.647	84	15.218	94	-49,8	
Foreigners	2.440	16	1.967	6	24,0		407	13	168	3	142,3		550	16	834	10	-34,1		1.483	16	965	6	53,7	
<b>Entry of travellers</b>	7.293	100	12.032	100	-39,4		1.613	100	2.395	100	-32,7		1.553	100	3.238	100	-52,0		4.127	100	6.399	100	-35,5	
National	6.353	87	11.251	94	-43,5		1.452	90	2.297	96	-36,8		1.356	87	2.928	90	-53,7		3.545	86	6.026	94	-41,2	
Foreigners	940	13	781	6	20,4		161	10	98	4	64,3		197	13	310	10	-36,5		582	14	373	6	56,0	
<b>Average stay</b>	2,16		2,53		-14,6		1,95		2,59		-24,7		2,22		2,50		-11,2		2,21		2,53		-12,6	
<b>Occupancy level by places</b>	13,07		24,69		-47,1		11,70		23,11		-49,4		9,57		21,23		-54,9		15,91		27,68		-42,5	
<b>Occupancy level by rooms</b>	14,29		26,13		-45,3		12,46		24,22		-48,6		10,73		23,21		-53,8		17,48		28,98		-39,7	

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

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