

SURVEY ON TOURIST ESTABLISHMENTS (EETR) MAY 2012

The number of visitors to the Basque Country was up 1% in May 2012

There was also a rise of 4% in overnight stays

There were 206,125 visitors registered in the hotel establishments of the Basque Country in May 2012, 2,207 up on the same month of the previous year, which is an increase of 1%, according to Eustat data. The number of visitors increased by 6% in Bizkaia, but dropped 5% in Álava and 3% in Gipuzkoa.

Numbers of visitors from Spain fell by 4% in the Basque Country as a whole. There was a rise in visitors from within Spain in Bizkaia, where they increased by 2%, however in Álava they were down by 4% and in Gipuzkoa they fell by 11%. The number of foreign visitors to the Basque Country was up by 10%. In Álava they were down by 8%, but in Bizkaia they rose 15% and in Gipuzkoa they increased by 9%.

Amongst travellers from other Autonomous Communities there was a greater percentage increase in those coming from Catalonia, Andalusia and Galicia, whilst there was a decrease in those coming from Madrid, the Balearics, Castilla-La-Mancha and from the Basque Country, on the whole. Amongst travellers from abroad, there was a rise mainly in those coming from France, Germany, the United Kingdom and Latin America. There was a noticeable drop in those coming from Holland, the USA and Canada.

Registered overnight stays in May 2012 totalled 389,082, which was 4% up on the same month of the previous year, that is, there were 13,601 more overnight stays. There was a positive year-on-year change in overnight stays in Álava, where they rose by 3% and in Bizkaia, where they were up 9%, but in Gipuzkoa they were down 3%.

The average length of stay increased by 3% with respect to May 2011 for the Basque Country as a whole, going from 1.84 days in May 2011 to 1.89 days in May 2012. In Álava the average stay in May 2012 was 1.91 days compared to the 1.76 days recorded in May 2011; in Bizkaia it went from 1.85 days to 1.89 and in Gipuzkoa the average stay was 1.87 days, which was a repeat of the figures for May 2011.

The bed occupancy rate was up 4%, and stood at 47.66% in May 2012 for the Basque Country as a whole. This drop particularly affected Bizkaia, where there was an increase of 9%, going from 45.03% in May 2011 to 49.11% in May 2012. In Gipuzkoa there was a slight positive change, where it went from 48.81% in May 2011 to 49.27% in May 2012 and in Álava there was a slight drop which was barely noticeable, with occupancy going from 40.31% in May 2011 to 40.23% in May 2012.

RURAL TOURISM

Visitor numbers rose by 2% and overnight stays were down 7%, compared to May 2011

In May this year there were 10,085 registered visitors to rural tourism establishments in the Basque Country, which was a rise of 2% with respect to the visitors to rural tourism establishments in May 2011. By provinces, it was observed that in Gipuzkoa there was a drop of 3%, whilst in Bizkaia there was no noticeable change (0%) and in Álava there was an increase of 21%. There was a 1% decrease in visitors from within Spain to the Basque Country: they were up 13% in Álava and 2% in Bizkaia, but they were down 7% in Gipuzkoa. Foreign visitor numbers were up by 25% in the Basque Country as a whole, rising significantly in Álava and Gipuzkoa, but dropping in Bizkaia, all in percentage terms.

Overnight stays in rural tourism establishments in the Basque Country stood at 19,868 in May, which was a reduction of 7% on the previous year, with year-on-year growth figures positive in Álava, where they were up 1%, whereas in Bizkaia they were down 11% and in Gipuzkoa they fell by 8%.

The average length of stay decreased in the Basque Country as a whole with respect to May 2011, going from 2.17 days one year ago to 1.97 days in May 2012. In Álava there was a drop of 16%, with the average stay going from 2.27 days in May 2011 to 1.90 days in May 2012; in Bizkaia the drop was 11%, with the average stay going from 2.24 days in May 2011 to 1.99 days in May 2012, and in Gipuzkoa there was a 5% reduction in the average stay, where it went from 2.09 days in May 2011 to 1.99 days in the same month of this year.

The bed occupancy rate registered a fall of 8%, going from 17.12% occupancy to 15.75% as a result of the drops experienced in the provinces of Bizkaia and Gipuzkoa which were down 8% and 12%, respectively. In Álava, however, there was a rise of 2%.

For further information:

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Further press releases on EETR - Survey on Tourist Establishments of the Basque Country

Databank on EETR - Survey on Tourist Establishments of the Basque Country

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY						ARABA / ÁLAVA						BIZKAIA						GIPUZKOA					
	05 2012	(%)	05 2011	(%)	Δ %		05 2012	(%)	05 2011	(%)	Δ %		05 2012	(%)	05 2011	(%)	Δ %		05 2012	(%)	05 2011	(%)	Δ %	
	HOTEL ESTABLISHMENTS																							
OVERNIGHT STAYS	389.082	100	375.481	100	4		55.973	100	54.275	100	3		193.713	100	178.066	100	9		139.396	100	143.140	100	-3	
National	240.262	62	239.075	64	0		40.182	72	39.534	73	2		122.349	63	113.853	64	7		77.731	56	85.688	60	-9	
Foreigners	148.820	38	136.406	36	9		15.791	28	14.741	27	7		71.364	37	64.213	36	11		61.665	44	57.452	40	7	
Capital	251.970	65	238.205	63	6		44.147	79	38.336	71	15		129.007	67	117.906	66	9		78.816	57	81.963	57	-4	
Coast	43.239	11	40.169	11	8		-	-	-	-	-		12.779	7	11.633	7	10		30.460	22	28.536	20	7	
Inland	93.873	24	97.107	26	-3		11.826	21	15.939	29	-26		51.927	27	48.527	27	7		30.120	22	32.641	23	-8	
ENTRY OF TRAVELLERS	206.125	100	203.918	100	1		29.285	100	30.873	100	-5		102.344	100	96.350	100	6		74.496	100	76.695	100	-3	
National	127.224	62	132.034	65	-4		21.463	73	22.405	73	-4		65.087	64	63.906	66	2		40.674	55	45.723	60	-11	
Foreigners	78.901	38	71.884	35	10		7.822	27	8.468	27	-8		37.257	36	32.444	34	15		33.822	45	30.972	40	9	
Capital	130.469	63	126.230	62	3		21.473	73	20.710	67	4		66.362	65	62.078	64	7		42.634	57	43.442	57	-2	
Coast	21.008	10	21.158	10	-1		-	-	-	-	-		7.116	7	7.319	8	-3		13.892	19	13.839	18	0	
Inland	54.648	27	56.530	28	-3		7.812	27	10.163	33	-23		28.866	28	26.953	28	7		17.970	24	19.414	25	-7	
AVERAGE STAY	1,89		1,84		3		1,91		1,76		9		1,89		1,85		2		1,87		1,87		0	
OCCUPANCY LEVEL BY PLACES	47,66		45,61		4		40,23		40,31		0		49,11		45,03		9		49,27		48,81		1	
Capital	54,87		52,58		4		44,77		41,51		8		57,19		53,65		7		58,38		58,16		0	
Coast	47,72		42,88		11		-		-		-		32,93		28,93		14		58,80		53,36		10	
Inland	35,21		35,11		0		29,19		37,70		-23		39,94		35,83		11		31,34		33,02		-5	
OCCUPANCY LEVEL BY ROOMS	58,98		56,06		5		49,83		47,65		5		62,90		57,88		9		58,11		57,22		2	
Capital	68,46		65,09		5		57,24		50,26		14		73,11		68,62		7		68,85		68,45		1	
Coast	53,86		48,77		10		-		-		-		38,53		35,46		9		64,01		58,21		10	
Inland	44,24		43,42		2		32,32		42,09		-23		51,52		45,60		13		39,71		41,17		-4	
AGRI-TOURISM																								
OVERNIGHT STAYS	19.868	100	21.359	100	-7		4.230	100	4.183	100	1		5.679	100	6.385	100	-11		9.959	100	10.791	100	-8	
National	16.578	83	17.745	83	-7		3.823	90	3.723	89	3		4.681	82	5.029	79	-7		8.074	81	8.993	83	-10	
Foreigners	3.290	17	3.614	17	-9		407	10	460	11	-12		998	18	1.356	21	-26		1.885	19	1.798	17	5	
ENTRY OF TRAVELLERS	10.085	100	9.850	100	2		2.228	100	1.839	100	21		2.849	100	2.856	100	0		5.008	100	5.155	100	-3	
National	8.574	85	8.637	88	-1		1.975	89	1.745	95	13		2.451	86	2.408	84	2		4.148	83	4.484	87	-7	
Foreigners	1.511	15	1.213	12	25		253	11	94	5	169		398	14	448	16	-11		860	17	671	13	28	
AVERAGE STAY	1,97		2,17		-9		1,90		2,27		-16		1,99		2,24		-11		1,99		2,09		-5	
OCCUPANCY LEVEL BY PLACES	15,75		17,12		-8		15,35		15,08		2		14,74		15,98		-8		16,59		18,91		-12	
OCCUPANCY LEVEL BY ROOMS	17,46		19,25		-9		16,36		16,74		-2		17,10		18,13		-6		18,22		21,29		-14	

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)