

SURVEY ON TOURIST ESTABLISHMENTS (EETR) JUNE 2011

Number of visitors to the Basque Country rose by 8% in June 2011

Overnight stays were also up by 6% compared to June 2010

There were 220,414 visitors registered in the hotel establishments of the Basque Country in June 2011, 15,618 up on the same month of the previous year, in other words, an 8% increase, according to Eustat data. The number of visitors rose by 4% in Álava, 6% in Bizkaia and 12% in Gipuzkoa.

The number of visitors from within Spain was up by 6% and the number of overseas visitors rose by 11%. The number of visitors from within Spain increased in the three provinces: they were up by 7% in Álava, by 2% in Bizkaia and 10% in Gipuzkoa. The number of foreign visitors rose in Bizkaia, with an increase of 13% and was up by 15% in Gipuzkoa, but fell by 6% in Álava.

With regard to visitors from within Spain, there was a greater percentage increase in those from La Rioja, Aragón, Castilla y León, Catalonia and from the Basque Autonomous Community, while those from Madrid, Andalusia, Asturias, Galicia and Cantabria, among others, fell in number. As far as foreign visitors were concerned, there was a rise in the number of visitors from France, Central and South America, Germany, USA-Canada and Italy, while there was a drop in the number from Portugal, Belgium, Finland and Greece.

Registered overnight stays in June 2011 totalled 405,514, which was 6% up on the same month of the previous year, in other words, there were 24,237 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: it rose by 3% in Álava, by 5% in Bizkaia and by 9% in Gipuzkoa.

The average length of stay increased slightly compared to June 2010: it rose from an average stay of 1.87 days in June 2010 to 1.84 days in June this year, for the Basque Country overall. By provinces, it fell from 1.79 to 1.78 days in Álava, from 1.82 to 1.81 days in Gipuzkoa, while it rose from 1.96 to 1.91 days in Bizkaia.

The bed occupancy rate was up 5% to 50.38% in June 2011. It should be noted that this rise affected all three provinces. It rose by 5% in Álava, by 3% in Bizkaia. and it was up by 8% in Gipuzkoa. The bed occupancy rate in Álava rose from 41.51% in June 2010 to 43.53% in June 2011. It increased from 46.32% to 47.68% in Bizkaia and from 53.07% in Gipuzkoa in June 2010 to 57.25% in the same month of this year.

RURAL TOURISM

The number of visitors and of overnight stays increased by 16% in the Basque Country, compared to June 2010

The number of visitors in rural tourism establishments of the Basque Country totalled 11,919 in June, which was up by 16% with respect to the same month of the previous year, with positive results in Álava (13%) and Gipuzkoa (33%), while it fell by 3% in Bizkaia. The number of visitors from within Spain was up by 11% in the Basque Country: they rose by 7% in Álava, by 23% in Gipuzkoa and by 2% in Bizkaia. The number of overseas visitors increased by 73% throughout the Basque Country: it fell by 8% in Bizkaia, while it rose significantly in Álava and Gipuzkoa in percentage terms.

There were 28,332 overnight stays in rural tourism establishments in the Basque Country in June which was 16% up on the previous year, with year-on-year positive growth being recorded in Álava (30%) and Gipuzkoa (26%), while it fell by 6% in Bizkaia.

The average length of stay per visitor remained unchanged for the Basque Country overall with respect to June 2010, as the average stay per visitor was 2.38 days in both months. By provinces, there was a notable increase in Álava (15%) as the average stay per traveller rose from 2.10 days in June 2010 to 2.42 days in June this year. The average stay fell by 3% in Bizkaia from 2.28 days in June 2010 to 2.21 in June this year and there was also a 5% drop in Gipuzkoa, down from 2.59 days to 2.45 days in June 2011.

The bed occupancy rate rose by 13%, rising from 20.79% occupancy to 23.42%, as a result in the increase noted in the three provinces: Álava was up by 17% and by 14% in Gipuzkoa, while it fell by 6% in Bizkaia.

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Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY					ARABA / ÁLAVA					BIZKAIA					GIPUZKOA				
	06 2011	(%)	06 2010	(%)	Δ %	06 2011	(%)	06 2010	(%)	Δ %	06 2011	(%)	06 2010	(%)	Δ %	06 2011	(%)	06 2010	(%)	Δ %
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	406.514	100	382.277	100	6	58.042	100	56.375	100	3	184.975	100	176.094	100	5	163.497	100	149.808	100	9
National	258.545	64	248.687	65	4	44.366	76	41.168	73	8	117.669	64	115.210	65	2	96.510	59	92.309	62	5
Foreigners	147.969	36	133.590	35	11	13.676	24	15.207	27	-10	67.306	36	60.884	35	11	66.987	41	57.499	38	17
Capital	253.888	62	238.544	62	6	40.815	70	40.100	71	2	121.661	66	113.590	65	7	91.412	56	84.854	57	8
Coast	46.834	12	45.778	12	2	-	-	-	-	-	13.264	7	14.430	8	-8	33.570	21	31.348	21	7
Inland	105.792	26	97.955	26	8	17.227	30	16.275	29	6	50.050	27	48.074	27	4	38.515	24	33.606	22	15
ENTRY OF TRAVELLERS	220.414	100	204.796	100	8	32.552	100	31.423	100	4	102.414	100	96.802	100	6	85.448	100	76.571	100	12
National	141.656	64	134.095	65	6	24.658	76	23.009	73	7	66.767	65	65.218	67	2	50.231	59	45.868	60	10
Foreigners	78.758	36	70.701	35	11	7.894	24	8.414	27	-6	35.647	35	31.584	33	13	35.217	41	30.703	40	15
Capital	133.128	60	126.112	62	6	20.846	64	20.572	65	1	64.938	63	62.195	64	4	47.344	55	43.345	57	9
Coast	23.602	11	21.759	11	8	-	-	-	-	-	7.910	8	8.090	8	-2	15.692	18	13.669	18	15
Inland	63.684	29	56.925	28	12	11.706	36	10.851	35	8	29.566	29	26.517	27	11	22.412	26	19.557	26	15
AVERAGE STAY	1,84		1,87		-2	1,78		1,79		-1	1,81		1,82		-1	1,91		1,96		-3
OCCUPANCY LEVEL BY PLACES	50,38		47,89		5	43,53		41,51		5	47,68		46,32		3	57,25		53,07		8
Capital	57,15		54,60		5	45,73		43,34		6	55,87		53,85		4	66,62		63,59		5
Coast	50,93		52,26		-3	-		-		-	33,72		38,95		-13	63,80		62,01		3
Inland	39,07		35,78		9	39,06		37,60		4	38,23		36,37		5	40,22		34,19		18
OCCUPANCY LEVEL BY ROOMS	60,96		59,05		3	50,88		50,87		0	60,56		60,40		0	65,76		61,33		7
Capital	69,88		68,35		2	54,75		54,77		0	70,65		71,28		-1	77,62		73,52		6
Coast	58,24		58,94		-1	-		-		-	40,32		46,11		-13	69,53		67,02		4
Inland	46,43		43,36		7	42,84		42,08		2	47,13		45,17		4	47,00		41,53		13
AGRI-TOURISM																				
OVERNIGHT STAYS	28.332	100	24.389	100	16	5.707	100	4.380	100	30	7.581	100	8.044	100	-6	15.044	100	11.965	100	26
National	24.265	86	21.006	86	16	5.312	93	4.230	97	26	6.358	84	6.260	78	2	12.595	84	10.516	88	20
Foreigners	4.067	14	3.383	14	20	395	7	150	3	163	1.223	16	1.784	22	-31	2.449	16	1.449	12	69
ENTRY OF TRAVELLERS	11.919	100	10.232	100	16	2.355	100	2.086	100	13	3.433	100	3.529	100	-3	6.131	100	4.617	100	33
National	10.442	88	9.379	92	11	2.117	90	1.983	95	7	3.007	88	3.066	87	-2	5.318	87	4.330	94	23
Foreigners	1.477	12	853	8	73	238	10	103	5	131	426	12	463	13	-8	813	13	287	6	183
AVERAGE STAY	2,38		2,38		0	2,42		2,10		15	2,21		2,28		-3	2,45		2,59		-5
OCCUPANCY LEVEL BY PLACES	23,42		20,79		13	20,57		17,61		17	19,48		20,79		-6	27,71		22,27		24
OCCUPANCY LEVEL BY ROOMS	25,93		22,56		15	22,66		19,01		19	21,85		22,24		-2	30,58		24,47		25

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

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